

Speaker
Brand Specialist
Creative Director
Author
Musician

TMacSpeaks

Tom McManimon

Draw strength | Distinguish yourself | Be inspired



Trained through the "Heroic Public Speaking" and "Speaking That Connects" programs, Tom McManimon enriches corporate teams, professional organizations, schools, and not-for-profits speaking on topics: **Positioning, Truth in Branding, Personal Branding, and Represent your brand when networking.** He also delivers motivational talks on topics such as: **Winning Through Crisis, Addiction: Going To The Well, and On Purpose.**

Tom speaks frequently on two recently published books: **The Position Player**, centered around Brand Positioning and another on personal branding, **The Stuff That Sticks.**

He is also an award-winning art director/creative director, copywriter, positioning strategist, author, musician, and veteran creative director. He is a nationally recognized branding expert who has led award-winning national ad campaigns, created re-branding efforts for large multi-national companies, and countless company start-ups.

Having grown up in a family of nine children, Tom is a competitor. In his youth, he could be found in the trenches on the gridiron or on any nearby hardwood court. He cheers voraciously for his Providence College basketball and Ice Hockey teams. He can be spotted regularly at 6am in his local gym or every now and then, jammin behind his drums.

SPEAKING

THE POSITION PLAYER

Tom's book, "The Position Player" introduces "positioning" as a key element to success in business and what can happen when your team has a strategic "Position Player" on board. Through the experiences and brand cases cited by Tom McManimon, learn the value of brand positioning. Find your unique place to shine and build your game plan to win the hearts, minds, wallets and loyalty of customers.

THE STUFF THAT STICKS. THE PERSONAL BRAND YOU ALREADY KNOW.

Take the steps to see new perspectives on personal branding, the value in reinvention, and the importance of managing your personal brand today. Gain confidence and direction knowing better what distinguishes YOU and, in the process, reveal the elements of a brand you already know. Yours.

WATERSHED MOMENTS CAN BE LIFE-CHANGING AND REVEAL YOUR HAPPY!

Everyone of us has moments in life that have a way of clearing the decks for us. All the muck clears away and we refocus. I call them "Watershed Moments." They can be moments of pure joy and excitement or crushing moments with fear or utter sadness. They can also be life-changing in powerful and positive ways. Your purpose may just lie underneath all that stuff. Clear the decks. Gain clarity. And reconnect with the authentic YOU.

ADDITIONAL TOPICS

"BE FULLY PRESENT TO RECOGNIZE OPPORTUNITY"

"NETWORKING WITH YOUR BRAND CENTER STAGE"

"A compelling presenter and story-teller whose style is straightforward, engaging and powerful. Conveys meaningful messages that enlighten and inspire people."

—Sal Levatino, SL Business Solutions

"When Tom McManimon takes the stage, it appears that he has the world in the palm of his hand. The stories Tom shares will not only make your jaw drop, but they will also impart valuable lessons about the merit of passion, optimism and most importantly, love of family and friends. Tom McManimon has an extraordinary message, and it's one I am certain you will enjoy hearing. Make time."

—Lisa Manyoky, The Presence Equation

**LET'S TALK,
ENGAGE & INSPIRE.
SEE DEMO REEL AT
[HTTP://WWW.TMACSPEAKS.COM](http://www.tmacspeaks.com)**



<https://vimeo.com/178966269>

Watch video shorts at: <https://www.youtube.com/user/TomMcManimon>  YouTube

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