

TMacSpeaks

Tom McManimon

Stir the soul | Inspire | Excite | Motivate | Lead



"Armed with memories from a truly awesome upbringing, a decades-long, colorful career in advertising and design and extraordinary life-changing events, I decided that I had stories to share, the kind of stories that can stir the soul, excite and motivate, cause a person to pause and even change the course of their life or the way they do business. My goal is to affect the way people think, feel and act in ways that can lead to positive change." —Tom McManimon

SPEAKING

GO ABOVE AND BEYOND AND OPPORTUNITY FINDS YOU.

"Good" and "better" are often the greatest enemies of "best." Successful people pursue excellence and refuse mediocrity. They stand out from the crowd because they refuse to be average and to simply go with the flow. They do more than expected. Opportunity is missed by most people because it is dressed in overalls and looks like work. Tom cites examples from the ranks of professional corporations, sports, and personal life lessons where going above and beyond leads to more opportunity to succeed.

FIND YOUR UNIQUE PLACE TO SHINE.

WIN THE HEARTS, MINDS, WALLETS AND LOYALTY OF CUSTOMERS.

Tom's book, "The Position Player" introduces "positioning" as a key element to success in business and what can happen when your team has a strategic "Position Player" on board. Through the experiences and brand cases cited by Tom McManimon, learn the value of brand positioning.

REVEAL THE ELEMENTS OF A BRAND YOU ALREADY KNOW. YOURS.

Through Tom's book, "The Stuff That Sticks" take the steps to see new perspectives on personal branding, the value in reinvention, and the importance of managing your personal brand today. Gain confidence and direction knowing better what distinguishes YOU and, in the process, reveal the elements of a brand you already know. Yours.

CLEAR THE DECKS. GAIN CLARITY.

RECONNECT WITH THE AUTHENTIC YOU.

Everyone of us has "watershed moments" in life that have a way of clearing the decks for us. All the muck clears away and we refocus. They can be moments of pure joy and excitement or crushing moments with fear or utter sadness. They can also be life-changing in powerful and positive ways. Your purpose may just lie underneath all that stuff.

ADDITIONAL TOPICS:

Winning Through Crisis

Represent your brand when networking

Tom McManimon is a published author and professional speaker delivering keynotes and professional presentations to companies and business organizations. He is also a nationally recognized branding expert who has led award-winning national ad campaigns, created re-branding efforts for large multi-national companies, and multiple company start-ups.

"A compelling presenter and story-teller whose style is straightforward, engaging and powerful. Conveys meaningful messages that enlighten and inspire people."

—Sal Levatino, SL Business Solutions

"When Tom McManimon takes the stage, it appears that he has the world in the palm of his hand. The stories Tom shares impart valuable lessons about the merit of passion, optimism, perspective, and leadership. Tom McManimon has an extraordinary message, and it's one I am certain you will enjoy hearing. Make time."

—Lisa Manyoky, The Presence Equation

CATCH A GLANCE OF TOM:
[HTTP://WWW.TMACSPEAKS.COM](http://www.tmacspeaks.com)



<https://vimeo.com/178966269>

Watch video shorts at: <https://www.youtube.com/user/TomMcManimon>  YouTube

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